



Insurance solutions for wealthy Private Clients

Superior protection for international lifestyles

You make your own world. Filled with what's precious to you. Properties you prize as getaways, others you call home. Your treasured possessions, some unique, others simply irreplaceable. The people you love and cherish. We're here to protect you and the possessions you hold dear, so you can enjoy your success, confident in the knowledge that you're in safe hands.

tailorMade Home – the innovative all risks solution

Based on our international experience and extensive expertise in serving private clients, we have developed a unique concept for seamless insurance protection.

Innovative all risks solution: tailorMade Home is the exclusive all risks cover for private assets: buildings in Switzerland and abroad, household contents, jewellery, watches as well as fine art and collectibles. Offering a full range of coverage modules and insured amounts, tailorMade Home sets a new standard in property insurance and – at the same time – can be tailored to the unique needs of individual private clients thanks to its flexible structure.

Across borders: With its seamless protection across national borders, tailorMade Home is an exclusive international insurance concept, that accompanies our clients around the world. We ensure that country-specific legal requirements are taken into account, which allows you to rely on our compliant protection.

Comprehensive insurance protection

We work closely with other AXA teams in Switzerland and around the world to provide the best insurance solutions and services.

Extensive insurance protection: Our offering ranges from property, liability, and life insurance solutions to bespoke coverage for specialty risks, such as racehorses and private jets.

Art expertise: As an experienced art insurer and partner to international art fairs, we combine a deep understanding of the art market with cutting-edge insurance knowledge. Our art experts at AXA will help you establish insurance values and will be at your service should you have any questions regarding how to best protect your collection.












Outstanding claims service

AXA offers a personal and reliable claims service encompassing not only professional advice on prevention, but also first-class handling of claims.

No-fuss notification of claims: You can notify us of claims quickly and easily, without having to complete any time-consuming forms.

Fast, streamlined processing: We generally issue an initial response to the report of a claim within 48 hours (2 working days). Wherever possible, we settle small claims swiftly and conveniently by means of an immediate payment.

taylorMadeHome: The highlights at a glance

-  All risks coverage for buildings, household contents, jewellery, watches as well as fine art and collectibles, including terrorism-related risks
-  General waiver of underinsurance (exception: risks due to natural forces)
-  Worldwide coverage for off-premises up to 18 months (external coverage)
-  Luggage up to the respective sum insured for household contents
-  All new acquisitions covered from the time of purchase as well as increases in value up to 30 % of the sum insured (provisional cover)
-  Flat coverage for building and furniture glass
-  Standard storage and worldwide wearing risk for jewellery and watches
-  Accident coverage for pets
-  Free movement between different insured locations
-  Additional coverage
 - Earthquake insurance
 - Bicycle and e-bike assistance
 - Emergency repair service
 - Contents in vaults at banks
 - Loss of rental income
-  Comprehensive cost package
 - Damage to surroundings, including outdoor pools
 - Garden plants
 - Clean-up and disposal costs
 - Additional living expenses
 - Costs of changing locks as well as emergency doors and glazing

We will gladly provide you with further details on the different options listed above.



We look forward to hearing from you

Please don't hesitate to contact your usual AXA representative or broker and we will be happy to assist you.

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