



**Number one  
in the Swiss  
insurance market**

## FACTS 2023

- One of the world's biggest insurers
- 94 million clients worldwide
- Business volume – EUR 103 bn
- Operating result – EUR 7.6 bn
- 147,000 employees on five continents
- Represented in 50 countries

AXA is a dynamic and innovative company with one of the world's most valuable brands.

# AXA in Switzerland

## A combination of strengths

### AXA GROUP

- Extremely dynamic
- Bundled financial strength
- Strong innovator
- Very attractive internationally
- Head Office in Paris

### AXA SWITZERLAND

- In-depth expertise
- Extremely reliable
- 148 years of tradition
- Insures one in three SMEs in Switzerland
- Head Office in Winterthur

AXA is Switzerland's leading insurer for comprehensive financial protection.

# AXA in Switzerland

Switzerland is a core market within the AXA Group

## AXA 2023

- Around 2 million private and corporate clients
- Business volume – CHF 5.8 billion
- Over 4,500 employees plus approx. 3,000 distribution partners working exclusively for AXA
- AXA is the brand name for two companies which are separate in legal and accounting terms:
  - AXA Insurance Ltd
  - AXA Life Ltd

## MARKET SHARES 2022

### Life insurance



**7.8 %** No. 4

### Property and casualty



**17.1 %** No. 1



# Our “Know You Can” brand promise

Self-belief drives every journey. And AXA is here to help you go further.

Every success story starts with self-belief. In your own talent and your own ability. But sometimes we encounter obstacles. We come up against hurdles that seem insurmountable. Reach limits that make us doubt ourselves.

At these moments, we need a partner that can support us. That can look forward **progressively** whenever the path becomes difficult. That **proactively** identifies solutions whenever problems appear. And that **personally** supports us so that our story becomes a real success story.

We at AXA are this partner. We encourage people to believe in themselves, even in challenging situations. We support and motivate them as a mark of our confidence:

The logo for "Know You Can" features a red diagonal slash on the left side, followed by the text "Know You Can" in a bold, blue, serif font.

# We are assuming responsibility by taking concrete steps towards sustainability

## 0

The AXA Group aims to lower the **CO<sub>2</sub> emissions** of its investment portfolio to **net zero** by 2050.

## Phasing out coal

The AXA Group will join the OECD coal phase-out by 2030 and by 2040 will **end coal use** worldwide. (Phase-out includes tar sand, shale oil, tobacco, palm oil and weapons.)

## EUR 26 billion in green bonds

Investments in bonds for sustainable projects

- ✓ AXA Switzerland is pursuing an ambitious climate strategy that **focuses on reducing CO<sub>2</sub>** and **adapting to an altered climate** by 2025.
- ✓ AXA Switzerland is a **climate-neutral company (including its sales force)**. By **2025 it will** become **a net zero company**.
- ✓ For the past ten years, AXA Switzerland has been meeting **100% of its energy needs with renewables**.
- ✓ The **AXA Research Fund** supports fundamental research in the fields of environment (climate and biodiversity), health, new technologies and socio-economic studies at Swiss universities. The **AXA Foundation for Prevention** funds research projects on new urban mobility.
- ✓ As we are partnered with the **Swiss Climate Foundation**, we support innovative projects at Swiss and Liechtenstein SMEs so we can achieve the **net zero objectives for Switzerland by 2050**.
- ✓ In 2023, the **voluntary AXA Hearts in Action campaign** devoted some **5,300 working hours to environmental and social causes** in Switzerland.

# AXA Switzerland Climate Strategy 2021–2025

We support our customers



Contribution to a  
low-carbon future



Adaptation to  
climate change

## 2021–2025

### As an insurer:

Thanks to our risk expertise and our innovative products and services, we support our customers in lowering CO<sub>2</sub> and adapting to life in a changing climate.

### As an investor:

We reduce the CO<sub>2</sub> footprint of our investments and help shape the transition to a low-carbon future as well as the adaptation to climate change. Through our investments, we support the protection and restoration of biodiversity.

### As a company:

In our own business, we take the lead and reduce our carbon emissions to a minimum, allowing us to achieve climate neutrality from 2021 and net zero carbon emissions by 2025. We educate our employees on climate change and empower them to have a positive impact.

### As a corporate citizen:

For our customers and society as a whole, we work with partners to counteract climate change through common goals and positive inputs.

## long term

Based on our AXA Purpose, we develop long-term solutions that are aligned with the Paris Agreement on climate change and which contribute to limiting global warming to 1.5°C and to achieving net zero carbon emissions by 2050.

# “Flora Futura” – AXA's social commitment

We are enabling the enhanced biodiversity of some 2 million square meters of land



Together  
for more  
biodiversity

## AXA promotes biodiversity in Switzerland

1 m<sup>2</sup> per customer ≈ 2 million m<sup>2</sup> biodiverse land ≈ 280 soccer pitches



*“I firmly believe that with Flora Futura we are making a valuable contribution to society. I hope that it will also send out a signal that will help this important issue for the future gain in importance and, ideally, also motivate others to champion greater biodiversity.”*

(Fabrizio Petrillo, CEO AXA Switzerland)



## Other AXA companies in Switzerland

**AXA-ARAG**

- AXA-ARAG is the Swiss legal protection insurer for private clients and companies.

**AXA XL**

- AXA XL is a specialty insurer for art and collectibles and provides insurance solutions which address the international risk exposure of major corporations.

**AXA Investment Managers**

- AXA Investment Managers (AXA IM) focuses on asset management.

# Executive Board



**Fabrizio Petrillo**  
CEO



**Michele Bernasconi**  
Distribution



**Thomas Gerber**  
Life, Savings & Health



**Andreea Prange**  
Customer Experience &  
Strategy



**Kathrin Braunwarth**  
Data, Technology &  
Innovation (DTI)



**Dominique Kasper**  
Property & Casualty



**Volker Reinthaler**  
Finance



**Daniela Fischer**  
Human Responsibility



**Markus Keller**  
Customer Operations

# Board of Directors



**Antimo Perretta**  
Chairman since 2018



**Ruth Metzler**  
Member since 2012  
Vice-Chairwoman since 2019



**Marie-Louise El-Habre**  
Member since 2022



**Wanda Eriksen**  
Member since 2012



**Max E. Katz**  
Member since 2016



**Hans Lauber**  
Member since 2019



**Patrick Lemoine**  
Member since 2010



**Patrick Warnking**  
Member since 2018



# Strongest sales organization of Switzerland

- Senior management
- Regions
- General agencies
- Principal agencies/agencies
- Branch offices/sales offices
- Partner agencies



# Financial protection for private customers

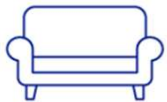
## Property & living



Construction insurance



Building insurance



Household contents insurance



Rental guarantee



Personal liability insurance



Legal protection insurance



Accident insurance for domestic staff



Valuable items insurance



Mobile phone and tablet insurance



Mortgages

## Vehicle & travel



Car insurance



Boat insurance



Motorcycle insurance



Aviation insurance



Travel insurance



Rental car insurance

## Pensions & assets



Retirement & old age



Secure your living costs



Saving and investing



Healthcare



Life insurance

# Financial protection for corporate customers

## Liability and property



Cyber insurance



Commercial Building insurance



Credit insurance



Property insurance



Third-party liability insurance



Engineering insurance



Construction insurance



Guarantees and bonds



Commercial legal protection insurance



Transportation insurance



Fidelity insurance



Insurance against Risks of Infection in Companies

## Persons



Daily sickness benefits insurance



Accident insurance for companies



Occupational benefits and pension fund

## Fahrzeuge



Car insurance



Operational Aviation insurance



Operational boat insurance

# Awards

2022/23 - Selection

## Best of Brands

- For the seventh time, readers of the magazine ‘Auto Illustrierte’ have chosen the best brands in the field of cars. In the “car insurance” category, the expert readers once again voted AXA first.



## Prädikat Familie UND Beruf

- “Familie UND Beruf” is an award given to organizations which encourage a healthy balance between working life and the family and promote equality for men and women.



## Friendly Work Space

- Health Promotion Switzerland awards the “Friendly Work Space” award to companies which create a positive working environment by adopting a systematic approach to corporate health management (CHM).



# Contact

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