

Curriculum vitae

Andreea Prange



Member of the Executive Board of AXA
Head of Customer Experience & Strategy

Year of birth: 1978

Nationality: Swiss, German, Romanian

Professional experience

Dec. 2020	AXA Switzerland Head of Customer Experience & Strategy	Winterthur
2014 – 2020	Zurich Insurance Switzerland Head of Marketing Switzerland Head of Marketing & Digital Switzerland Head of Online Business & Portals	Zurich
2006 – 2013	Telefónica Vice President Online Business & Portals Vice President Channel Management Head of Portfolio & Delivery Management Executive Assistant Marketing & Sales	Germany
2003 – 2006	Accelate/ Iskander Business Partner Project Manager	Germany
2002 – 2003	Seydler AG Marketing & IT Strategist	Germany
2000 – 2001	Antwerpes AG Coordinator European Affairs	Germany



1997 – 2000 Roland Berger Strategy Consultants Romania
Junior Consultant

Professional training

2000 Diploma in Business Administration, majoring in Marketing
Economic University of Bucharest, Romania