

# Curriculum vitae

## Michele Bernasconi



**Member of the Executive Board of AXA  
Head of Distribution**

Year of birth: 1966

Nationality: Swiss

### Professional experience

2014	Member of the Executive Board of AXA Winterthur Head of Distribution
2006 – 2014	Head of the Ticino Market Area Head of Life of the Ticino Region Regional representative of Ticino AXA Winterthur, Lugano
2004 – 2006	General Agent Winterthur Insurance, Chiasso
2003	Head of the Sopraceneri Sales Organization Winterthur Insurance, Bellinzona
2001 – 2003	Assistant Head of Marketing & Channel Management Support Winterthur Insurance, Winterthur
2000	Personal Lines Marketing General Casualty, Indianapolis (USA) a subsidiary of Winterthur Group
1997 – 1999	General Agent Winterthur Insurance, Locarno



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| 1991 – 1997 | Distribution/Marketing – Deputy Head of Sales<br>Winterthur Insurance, Lugano        |
| 1988 – 1991 | IT Project Manager<br>Winterthur Insurance, Winterthur                               |
| 1987        | Correspondent in personal insurance underwriting<br>Winterthur Insurance, St. Gallen |
| 1985 – 1986 | Correspondent in claims<br>Winterthur Insurance, Lugano                              |

### Professional training

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| 1992 - 1994 | Federal certification as Marketing Planner<br>Swiss Marketing Club, Lugano |
| 1982 – 1985 | Commercial apprenticeship<br>Winterthur Insurance, Lugano                  |