



ARAG

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# Curriculum vitae

**Lea Baumann Hahn**



**Head of Market Management**  
**Member of the Executive Board of AXA-ARAG**

Year of birth: 1977

Nationality: Swiss

## Professional experience

Since July 2016	AXA-ARAG Head of Market Management, Member of the Executive Board
2014 – 2016	AXA-ARAG Head of Marketing & Sales Promotion
2009 – 2014	Siemens Schweiz AG Channel Marketing Manager
2006 – 2008	Siemens Schweiz AG Marketing Manager
2004 – 2006	Lista AG Head of Marketing Services

## Professional training

2011	Event Management, Lucerne University of Applied Sciences and Arts
2003	Certified business economist (ZHAW) Winterthur, specializing in marketing